





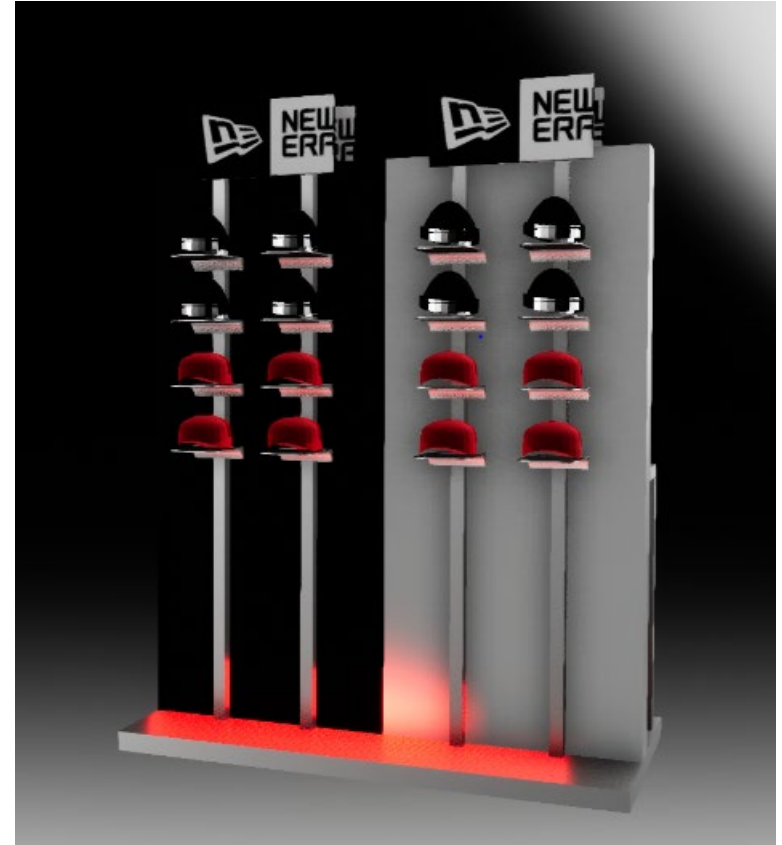
### ***Merchandising Concepts For New Era***

- *Square cells to accommodate either hats or apparel*
- *Hat cells are in a 3x3 grid to showcase up to 9 examples*
- *Apparel cells able to accommodate hangers for various apparel*



### ***Merchandising Concept For New Era***

- *Cells are stackable and reconfigurable*
- *Could have integrated lighting at the top of each cubby/cell*



- Merchandising Concepts For New Era***
- *Use of Opto Units for Showcasing Apparel & Hats*

**Merchandising Concept**  
*Use of Opto Units for  
Showcasing Apparel &  
Hats*







BRAND EXPERIENCES. ELEVATED.





BRAND EXPERIENCES. ELEVATED.







BRAND EXPERIENCES. ELEVATED.







BRAND EXPERIENCES. ELEVATED.

*Thank you!*